ACTIVITY REPORT FORMAT

- 1. Name of the Organising Department/Cell/Committee: Department of M.Com
- 2. Name of the Event Conducted: Guest Lecture
- 3. Name of the Collaborating Organisation/Cell/Department/Committee (if any): NA
- 4. Mode: Offline
- 5. Date of the Event: 18th Aug, 2023
- 6. Time: 10.30 AM
- 7. Place/ Venue/ (Platform in Case of Online Programme): <u>K.C Das Commerce</u> <u>College</u>
- 8. Objectives of the Event (Please describe point-wise): <u>To create awareness among students regarding investment opportunities in Financial Market.</u>
- 9. Name of Resource person(s) with their Position and Organisation Name (if any):

Dr. Bimal Debnath

Assistant Professor

NEHU Tura Campus

- 10. Title of the Topic(s) delivered by the Resource person(s) (if applicable): Investment In Primary Market
- 11. Total No. of Participants:
 - a. Students: 69
 - **b.** Teachers: <u>04</u>
 - c. Others (Please Specify): NA
- 12. Total No. of Beneficiaries (in case of extension activities): NA
- 13. Outcome of the Event (Please describe within 200 words): Creating awareness among students about investment opportunities in the financial market empowers students with essential knowledge for informed decision-making. They learned about various investment vehicles, such as stocks, bonds, mutual funds, and real estate, as well as the importance of risk assessment and portfolio diversification. Understanding market trends and economic indicators enhances their ability to evaluate investment options critically.

This awareness fosters financial literacy, encouraging students to develop a proactive approach to managing their finances. It equips the participants with the tools to pursue long-term wealth creation and financial security in an increasingly complex financial landscape.

Signature of the Head of the Department/ Secretary/ In-Charge/ Coordinator/ Convenor/ etc. with Seal

Note:

Please enclose the following documents with the report:

- 1. Photographs of the Event with Banner (Maximum 4 copies, at least 1 Geo-tagged Photo)
- 2. Attendance Record of the Participants with their Signature.

Both the Softcopy and Hardcopy of the reports are to be submitted to the IQAC. Softcopy is to be sent to IQAC email: kcdcc.iqac2020@gmail.com



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